

ProcureAM Announces Ticker Change for Disaster Recovery Strategy ETF

New ticker FIXT reflects constituents' role in fixing or reducing the impact of damages caused by natural disasters

LEVITTOWN, Pa. – February 14, 2023 – [ProcureAM](#) announced today that the Procure Disaster Recovery Strategy ETF will begin trading under the new ticker symbol **FIXT**, effective February 15, 2023. This unique fund will continue its original mission of providing exposure to global companies that are engaged in recovery and risk reduction efforts as a result of natural disasters. Previously trading under the ticker symbol FEMA, this ticker change conveys the goal of leveraging private sector resources to fix or reduce the likelihood of damages caused by extreme weather events.

“The reality is that natural disasters are occurring more frequently and with greater intensity than ever before,” says Andrew Chanin, Co-Founder and CEO of ProcureAM. “As we continue to witness the devastating impacts of climate change, communities want their damage prevention systems “**FIXT**” to reduce or prevent natural disaster-related destruction. When natural disasters do occur, communities want the damage “**FIXT**” as soon as possible. FIXT serves as a tool for investors to support the crucial risk mitigation and recovery industry.”

FIXT focuses on companies that provide natural disaster prevention, recovery, reconstruction and mitigation. Without the ability and resources of restoration companies to help communities recover and build back, damage could even be more devastating. The below statistics paint a staggering picture for the industry:

- **\$424,256,230** was the average daily cost of natural disasters between 2002-2022.¹
- The US government predicts that damages from hurricanes, wildfires, floods, droughts, severe storms and earthquakes could cost **\$2 trillion** per year by the end of the century.²
- By 2030, the UN predicts **560 disaster events** a year.³

FIXT tracks the VettaFi Natural Disaster Recovery and Mitigation Index, an equal-weighted index of stocks that are involved with the recovery and mitigation of natural disasters. Included in the Index are companies with government contracts for natural disaster recovery and mitigation, companies involved with home improvement retail, companies involved in water management, as well as companies materially engaged in emergency/backup power generators and batteries. These companies may be engaged in short-term repairs or long-term infrastructure projects.

To learn more about FIXT, the Procure Disaster Recovery Strategy ETF visit www.ProcureETFs.com or contact ETFs@procuream.com.

About ProcureAM

ProcureAM, LLC (ProcureAM) is an innovative exchange-traded product (ETP) issuer based in Levittown, Pennsylvania. Established by renowned industry veterans Robert Tull and Andrew Chanin, ProcureAM offers a unique platform for the creation of both proprietary and partnered ETPs. ProcureAM listens to clients and endeavors to provide investors with access to distinct investment opportunities. Whether you are looking to invest in ETPs or create one, contact ProcureAM to explore your performance potential: www.ProcureETFs.com.

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¹<https://www.emdat.be> April 2022

²<https://www.cnn.com> April 4, 2022

³<https://news.un.org> April 26, 2022

Please consider the Funds investment objectives, risks, and charges and expenses carefully before you invest. This and other important information is contained in the Fund's summary prospectus and prospectus, which can be obtained by visiting procureetfs.com. Read carefully before you invest.

Investing involves risk. Principal loss is possible. The Fund is also subject to the following risks: Shares of any ETF are bought and sold at market price (not NAV), may trade at a discount or premium to NAV and are not individually redeemed from the funds. Brokerage commissions will reduce returns. Securities of small- and mid-capitalization companies may experience much more price volatility, greater spreads between their bid and ask prices and significantly lower trading volumes than securities issued by large, more established companies. The Fund is not actively managed so it would not take defensive positions in declining markets unless such positions are reflected in the underlying index. Please refer to the summary prospectus for a more detailed explanation of the Funds' principal risks. It is not possible to invest in an index.

Natural Disaster/Epidemic Risk - Natural or environmental disasters, such as earthquakes, fires, floods, hurricanes, tsunamis and other severe weather-related phenomena generally, and widespread disease, including pandemics and epidemics, have been and may be highly disruptive to economies and markets, adversely impacting individual companies, sectors, industries, markets, currencies, interest and inflation rates, credit ratings, investor sentiment, and other factors affecting the value of the Fund's investments. Foreign Investment Risks – Foreign securities are typically more volatile, harder to price, and less liquid than U.S. securities.

The Procure Disaster Recovery Strategy product is neither associated with, nor endorsed by, the Federal Emergency Management Agency.

Procure Disaster Recovery Strategy ETF (FIXT) is distributed by Quasar Distributors LLC