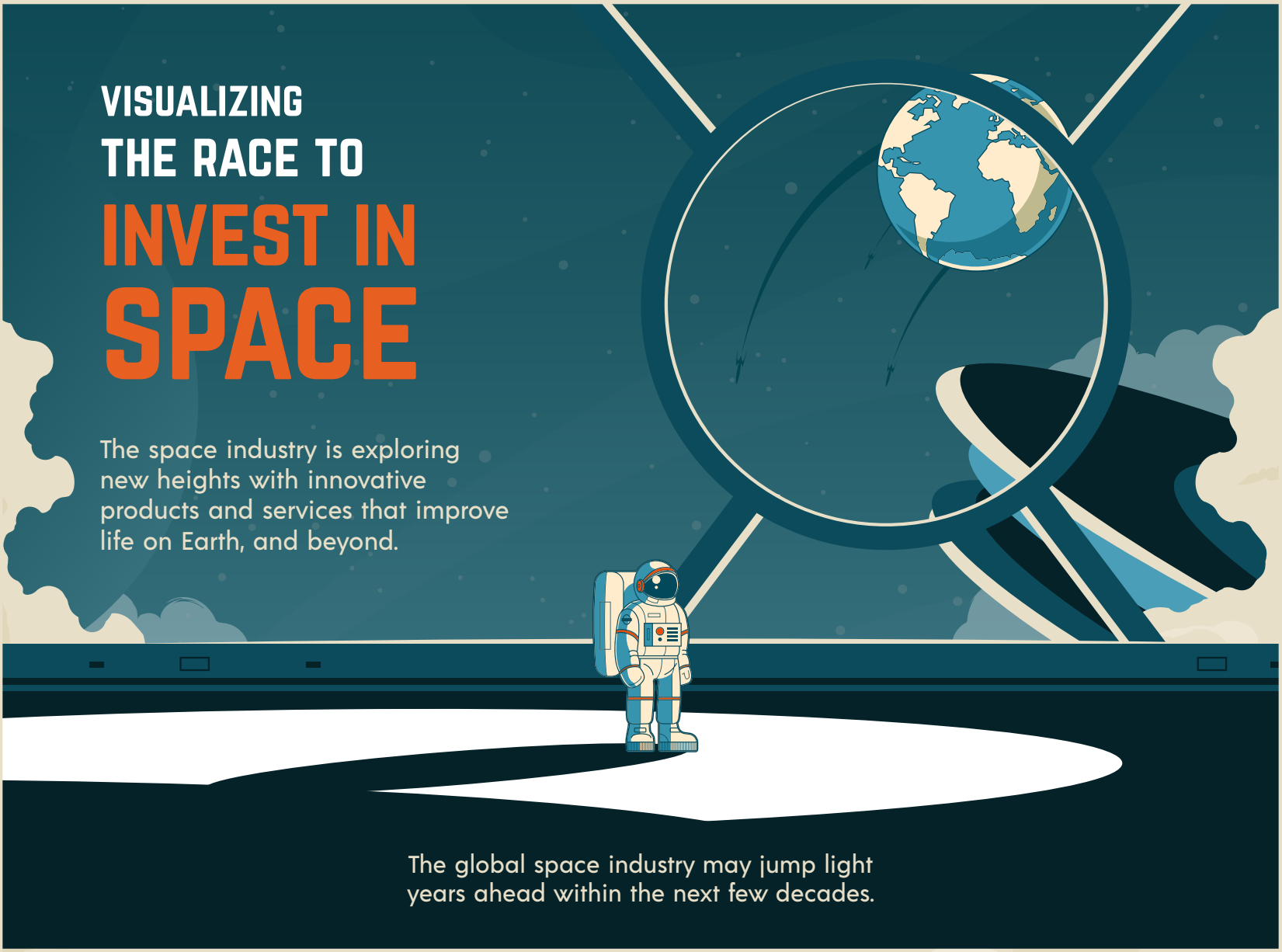
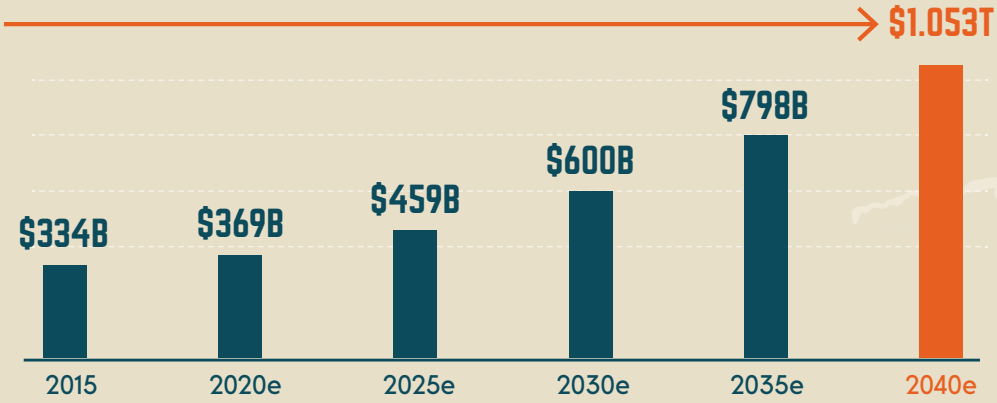
VISUALIZING THE RACE TO INVEST IN SPACE

The space industry is exploring new heights with innovative products and services that improve life on Earth, and beyond.



The global space industry may jump light years ahead within the next few decades.

THE ECONOMY OF SPACE: PROJECTED GROWTH



Sources: Morgan Stanley, Haver Analytics

Space has long been the final frontier of exploration and opportunity — how far have we come?

HUMANS AND OUTER SPACE

Humans have been fascinated with space for millennia, using the stars to navigate, keep time, and stay connected to each other.

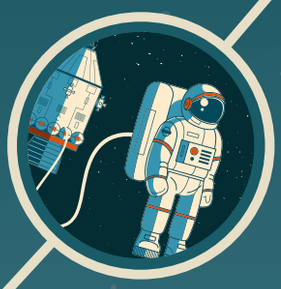
For the last 60 years, humans have also been traveling to space, and pushing the technological boundaries each time.

A BRIEF HISTORY: HUMANS IN SPACE

1957
First satellite launched
Sputnik1

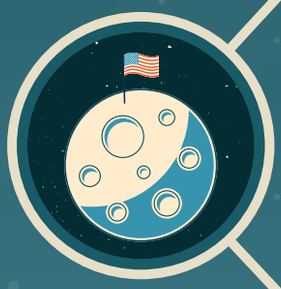
1961
First human in space
Yuri Gagarin

1965
First human spacewalk
Aleksei Leonov



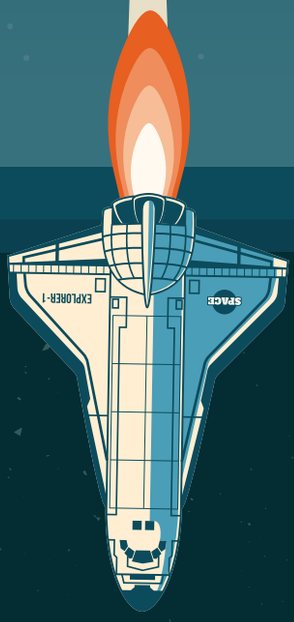
1998
First modules launch to begin construction of the International Space Station
U.S./Russia

1969
First human on the Moon
Neil Armstrong

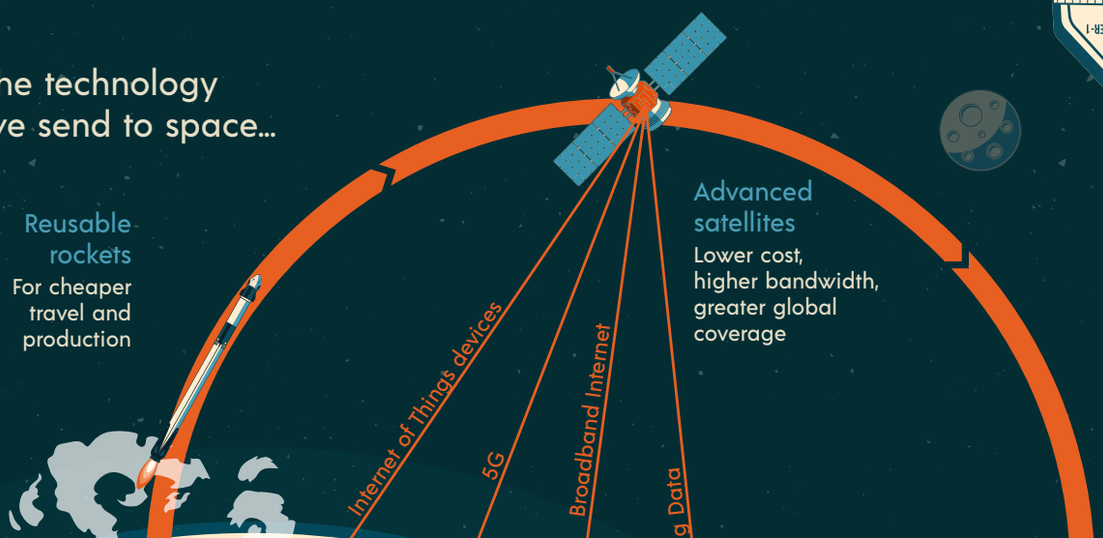


1984
First untethered spacewalk
Bruce McCandless

Source: Aerospace.org



The technology we send to space...



...changed
life on Earth.

In turn, this fuels innovation on Earth, and boosts our space activity.

THE SPACE ECONOMY: READY FOR LIFT-OFF

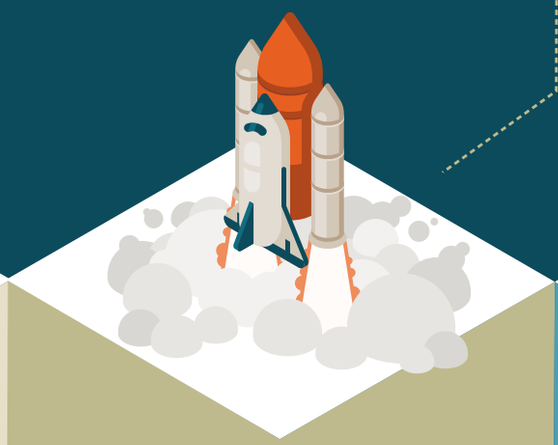
New satellite and rocket technology is causing costs to fall, and commercial activity to skyrocket.

THREE MAJOR SECTORS DOMINATE THE SPACE ECONOMY TODAY.

Global Share of Space Economy

PRODUCTS & SERVICES	INFRASTRUCTURE	GOVERNMENT
55%	25%	20%

Products and services drive the most commercial activity in the space industry, and are designed to meet specific needs.



Equipment for travel, communications, and research enables humans to effectively manage Earth-based and space-based activities.

Most modern government space agencies are actively monitoring and tracking space to offer better resources and services for their citizens.

Telecommunications

TV · Radio · Cell phones · Internet

Global positioning system (GPS)

Location-based services · Navigation

Observation, Sensing, & Monitoring

Weather tracking · Disaster prediction

Space Vehicles

Rockets · Shuttles · Rovers

Ground & Space Stations

Did you know?

443 satellites launched in 2017—up 96% from 2016.

Terminals & Receivers

TV/Radio · Internet · Satellites

Did you know?

GPS was once a military-only technology, but it's now used by the general public.

Space Agenices

NASA · esa European Space Agency · ROSCOSMOS · JAXA · CNSA

Satellites

Geopolitical monitoring · Missile tracking

Source: Space Foundation

AS THE SPACE ECONOMY IS SET TO TAKE OFF, SOME REASONS FOR THIS SURGE OF GROWTH INCLUDE:

Sustained investment

Technological advances

Need for new resources

WHERE WILL THE SPACE ECONOMY HEAD NEXT?

THE FUTURE OF THE SPACE ECONOMY

SPACE TOURISM & HOSPITALITY

By July 2019, approximately 560 people had been to space—of these, only 8 were tourists.

Source: World Space Flight

That may be about to change, as costs for space tourism have plummeted:

2001

$20M

Dennis Tito is the first space tourist.

Source: BBC

2020e

$250K

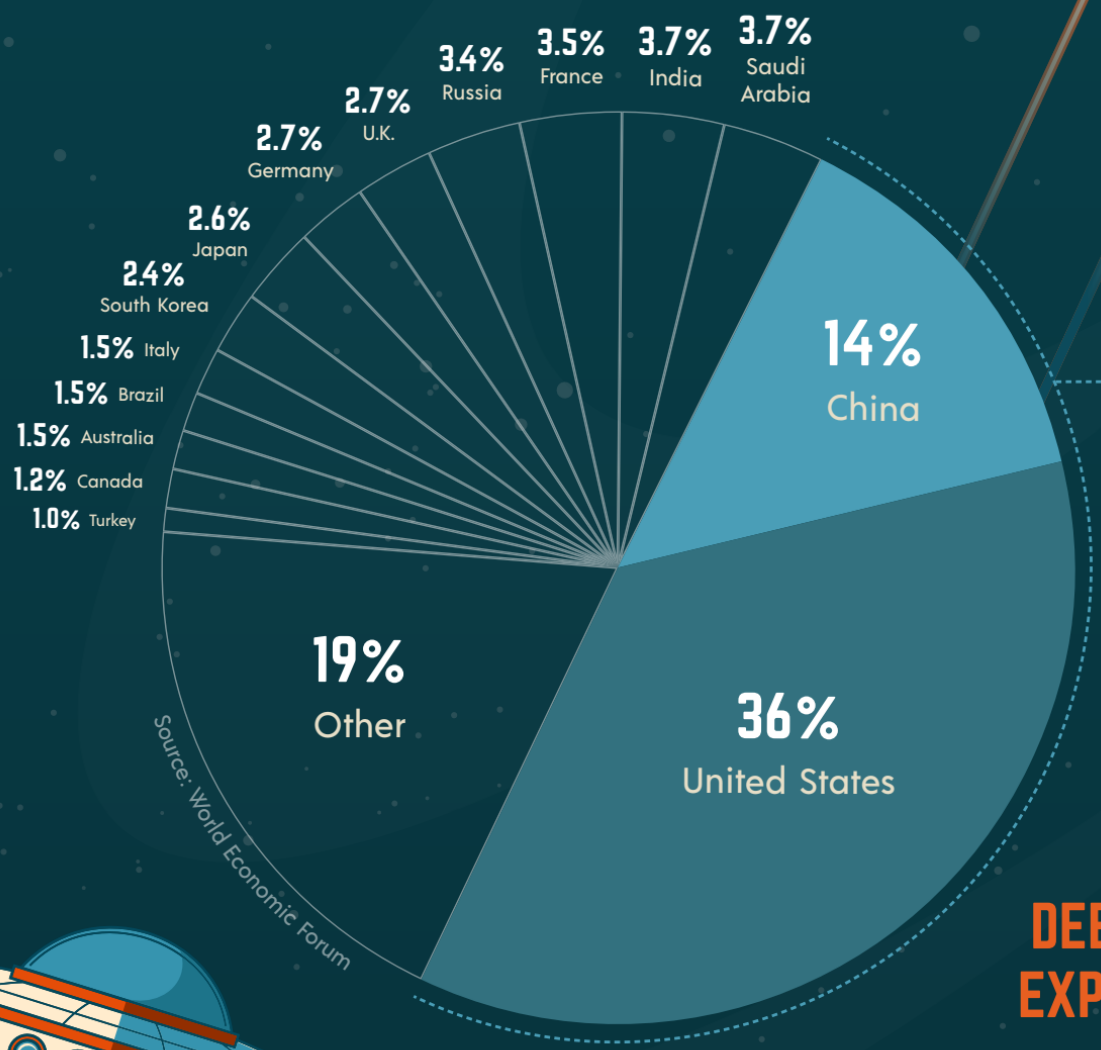
Prepaid tickets for 90-min suborbital flights with Virgin Galactic.

Source: Reuters

While the price tag for space tourism still remains out of reach for most, companies are banking on the idea of a once-in-a-lifetime space vacation taking place as early as 2020.

SPACE MILITARY UPGRADES

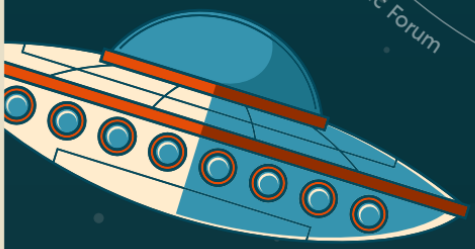
Countries spend tremendous resources to keep their borders safe—defending our planet against terrestrial enemies, and possible extraterrestrial ones, such as asteroids.



HIGHEST GLOBAL MILITARY SPENDING, 2018

In recent years, several world leaders have pledged to launch projects of their own, including the world's two largest military superpowers, the U.S. and China.

Source: SpaceNews

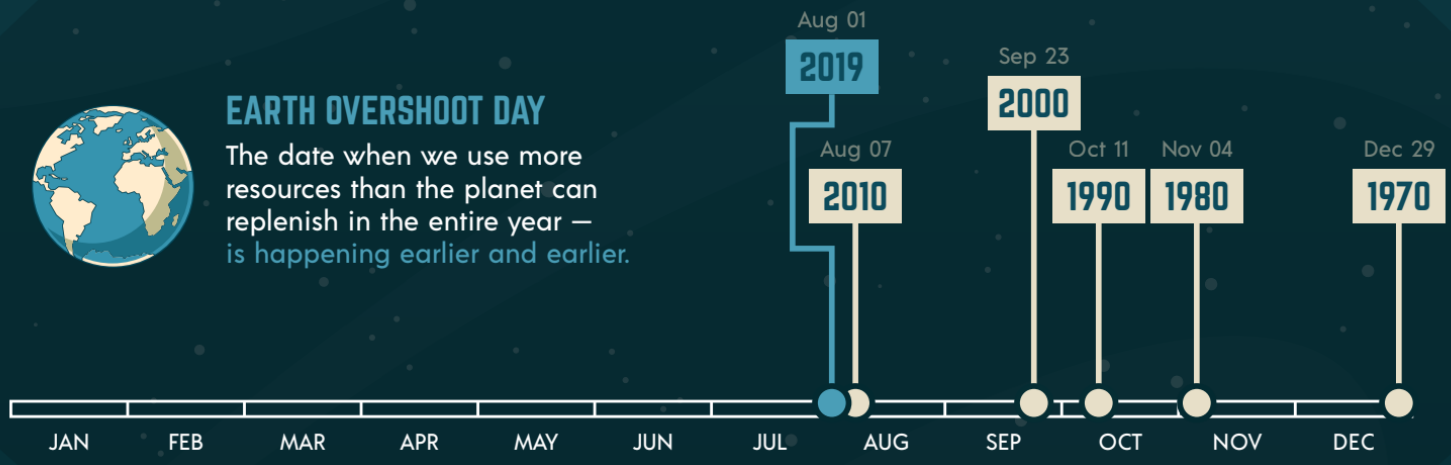


DEEP SPACE EXPLORATION

Many experts predict that we have less than a century before certain resources on this planet run out.

EARTH OVERSHOOT DAY

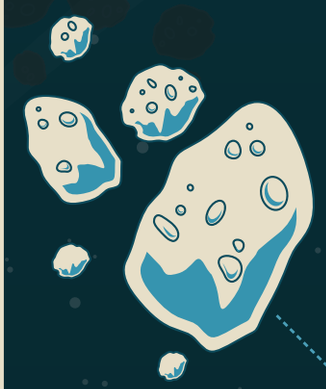
The date when we use more resources than the planet can replenish in the entire year — is happening earlier and earlier.

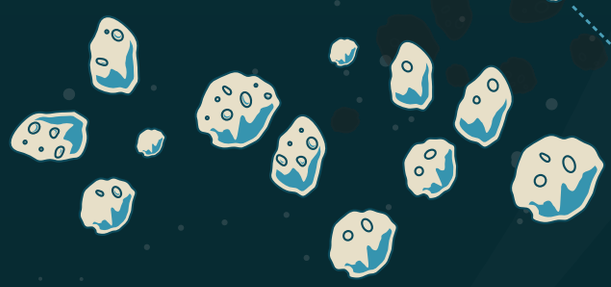


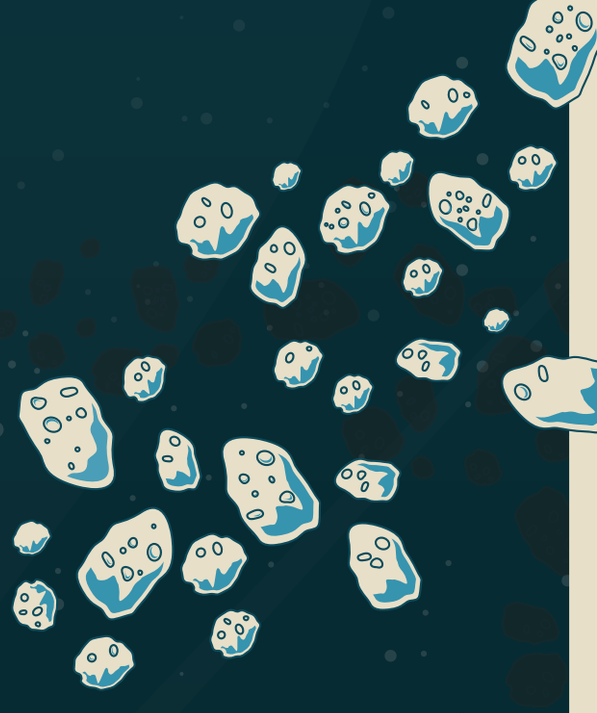
Corporations and governments plan to expand exploration and development throughout the solar system to harvest additional resources and support human settlements on other worlds.

RESOURCE EXTRACTION

As the global population continues to climb, people are looking to celestial bodies to provide the necessary resources for life on Earth.







Mining nearby asteroids for natural resources and energy sources is one possible solution to:

- Eliminate resource scarcity
- Transfer pollution off-planet
- Provide a reliable supply

Even small asteroids could contain vast quantities of valuable resources:

- Platinum $25-$50B worth
- Water 2 trillion tons

WHO ARE THE MAJOR PLAYERS?

SPACEX

Developing spacecraft to take humans to Mars

BLUE ORIGIN

Working to shift heavy industry off-planet

Virgin GALACTIC

First commercial space tourism flights

Can lowering costs, new technologies, and rising commercial activity make space the next trillion-dollar industry?

Sources: Morgan Stanley, CNBC

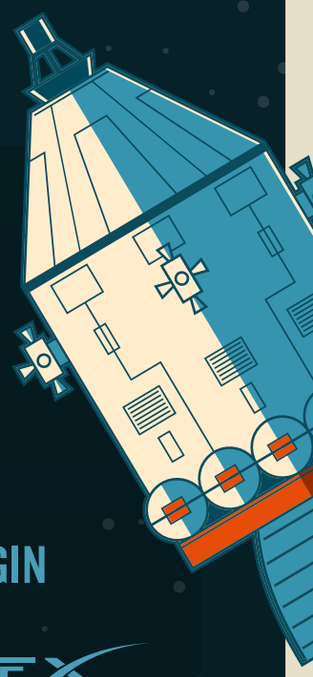
THE NEXT FRONTIER: INVESTING IN SPACE

Strategic startups could soon change the game and advance the space economy faster than expected.

Investments in space-related industries have shot up in recent years:

Sources: Goldman Sachs
Bryce Space and Technology

The economy of outer space is no longer restricted to governments or the ultra-wealthy. Public and private companies have started to gain a foothold, to boldly go where none have gone before.



NEW SPACE STARTUPS

Much of the growth in the space industry has come from the private sector. According to Goldman Sachs, $13.3B has been spent on new space startups since 2000.

INVESTORS WHO HAVE SPENT OVER $1B ON SPACE STARTUPS

JEFF BEZOS → BLUE ORIGIN

Google Fidelity INVESTMENTS → SPACEX

SoftBank → OneWeb

The space economy is being fueled by commercial activity. Public and private sectors alike are working together to bring down costs and increase global access to space.

For the first time since our journey to the stars began, outer space is within our reach.

HOW CAN YOU INVEST IN THE GLOBAL SPACE RACE?

THE PROCURE SPACE ETF

NASDAQ: **UFO**

INDUSTRY COVERAGE

UFO provides access to 30+ space industry companies

LOWER COSTS

ETFs typically offer lower costs than their mutual fund peers

DIVERSIFICATION

Your investment includes various satellite, rocket, telecom companies and beyond

METHODOLOGICALLY SELECTED PORTFOLIO

Professionally designed benchmark encompassing many diverse space companies

GLOBAL EXPOSURE

Invest in a portfolio of potentially leading space companies from across the globe

SEEKS TO REDUCE RISK

UFO seeks to reduce individual company risk by investing in multiple space industry companies

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PROCUREAM

Invest in other-worldly opportunities.

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Diversification does not guarantee a profit or protect from loss in a declining market.

Investing involves risk. Principal loss is possible. The Fund is also subject to the following risks: Shares of any ETF are bought and sold at market price (not NAV), may trade at a discount or premium to NAV and are not individually redeemed from the funds. Brokerage commissions will reduce returns. Aerospace and defense companies can be significantly affected by government aerospace and defense regulation and spending policies. The exploration of space by private industry and the harvesting of space assets is a business based in future and is witnessing new entrants into the market. Investments in the Fund will be riskier than traditional investments in established industry sectors. The Fund is considered to be concentrated in securities of companies that operate or utilize satellites which are subject to manufacturing delays, launch delays or failures, and operational and environmental risks that could limit their ability to utilize the satellites needed to deliver services to customers. Investing in foreign securities are volatile, harder to price, and less liquid than U.S. securities. Securities of small- and mid-capitalization companies may experience much more price volatility, greater spreads between their bid and ask prices and significantly lower trading volumes than securities issued by large, more established companies. The Fund is not actively managed so it would not take defensive positions in declining markets unless such positions are reflected in the underlying index. Please refer to the summary prospectus for a more detailed explanation of the Funds' principal risks. It is not possible to invest in an index.

Please consider the Funds investment objectives, risks, and charges and expenses carefully before you invest. This and other important information is contained in the Fund's summary prospectus and prospectus, which can be obtained by visiting procureetfs.com. Read carefully before you invest.

Fund holdings and sector allocations are subject to change at any time and should not be considered a recommendation to buy or sell any security. As of 11/15/2019, UFO holds the following companies referenced above: VIRGIN GALACTIC HOLDINGS INC COM 1.93%.