## **ProcureAM Postpones Launch of LGBT ETF**

LEVITTOWN, Pa. — September 21, 2020 — <u>ProcureAM</u>, a wholly owned subsidiary of Procure Holdings, LLC, has postponed the anticipated launch of the LGBTQ+ ESG100 ETF (LGBT).

LGBT was initially <u>set to debut on the Nasdaq on Oct.1, 2020</u> in partnership with LGBTQ Loyalty Holdings, Inc. (LGBTQ Loyalty) and its wholly owned subsidiary Advancing Equality Preference, Inc.

The fund's launch has now been delayed until further notice. For additional information on ProcureAM, please visit <a href="https://www.ProcureETFs.com">www.ProcureETFs.com</a>.

## **About ProcureAM**

ProcureAM, LLC (ProcureAM) is an innovative exchange-traded product (ETP) issuer based in Levittown, Pennsylvania. Established by renowned industry veterans Robert Tull and Andrew Chanin, ProcureAM offers a unique platform for the creation of both proprietary and partnered ETPs. ProcureAM listens to clients and endeavors to provide investors with access to distinct investment opportunities. Whether you are looking to invest in ETPs or create one, contact ProcureAM to explore your performance potential: <a href="https://www.ProcureETFs.com">www.ProcureETFs.com</a>.

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Please consider the Fund's investment objectives, risks, and charges and expenses carefully before you invest. This and other important information is contained in the Fund's summary prospectus and prospectus, which can be obtained by visiting <a href="www.PALETFs.com">www.PALETFs.com</a> or call 1-866-690-3837. Read carefully before you invest.

Investing involves Risk. Principal loss is possible. Shares of any ETF are bought and sold at market price (not NAV), may trade at a discount or premium to NAV and are not individually redeemed from the funds. Brokerage commissions will reduce returns. Additional Fund risks include: Technology Sector Risk, Healthcare Sector Risk, Finance Sector Risk, Concentration Risk, Cyber Security Risk, and Liquidity Risk. For additional information please see the prospectus.

ProcureAM ETFs are distributed by Quasar Distributors, LLC. ProcureAM, LLC is the advisor to the ETFs.