Procure FEMA ETF Recognizes Private Sector Leadership on the UN's International Day for Disaster Reduction

The FEMA ETF highlights companies critical to the recovery and prevention of natural disasters, including recent catastrophic hurricanes

LEVITTOWN, PA — **October 13, 2022** — <u>ProcureAM</u>, issuer of the <u>Procure Disaster Recovery Strategy</u> <u>ETF (NASDAQ: FEMA)</u>, commemorates the United Nations' *International Day for Disaster Reduction* by highlighting the private sector's leadership in sustainable recovery and risk reduction efforts from natural disasters.

The U.S. government predicts damages from hurricanes, wildfires, floods, droughts, severe storms and earthquakes may cost the U.S. federal budget alone \$2 trillion per year by the end of the century. The *International Day for Disaster Risk Reduction* is held annually on October 13 to promote a global culture of disaster risk reduction. This year's theme is focused on increasing the availability of multi-hazard early warning systems, as well as disaster risk information and assessment by 2030.

The FEMA ETF is the first fund to invest in global companies engaged in mitigating the risk or and recovering from natural disasters, such as wildfires, hurricanes, floods and earthquakes. Several of the fund's holdings play a critical role in risk reduction, including Jacobs Solutions* (J) and Aecom* (ACM) — global leaders in helping communities enhance disaster resiliency and adapt to climate change.

The UN observance comes on the heels of a devastating hurricane season in the Atlantic Ocean with nine recorded storms. Notably, the Gulf Coast of Florida was hit by once-in-a-century category four Hurricane Ian, while Hurricane Fiona battered the Eastern seaboard from Puerto Rico to Canada.

As the affected communities begin the long, costly journey of rebuilding, FEMA ETF holdings may provide essential support. Prior to the storm, Generac* sent a Hurricane Response Team to Florida to service critical backup generators in anticipation of power outages. Other companies that have provided services to hurricane-affected areas include Great Lakes Dredge & Dock* and Clean Harbors*. Great Lakes Dredge & Dock,* a leading dredging and land reclamation provider in the US, was responsible for rebuilding over 22 miles of coastline in New Jersey after Hurricane Sandy. Clean Harbors* is another company with a history of providing storm response services as well as oil spill response services in the Gulf of Mexico and other oil-heavy regions.

"Natural disasters have only increased in frequency and severity over the past decade," notes Andrew Chanin, CEO and Founder of ProcureAM. "Hurricanes Ian and Fiona are the latest examples of the catastrophic cost natural disasters pose to our communities and the economy. On this *International Day for Disaster Reduction*, we cannot emphasize enough the importance of investing in risk mitigation and prevention efforts across the globe."

For more information on the FEMA ETF, visit: https://procureetfs.com/fema/

About ProcureAM

ProcureAM, LLC (ProcureAM) is an innovative exchange-traded product (ETP) issuer based in Levittown, Pennsylvania. Established by renowned industry veterans Robert Tull and Andrew Chanin, ProcureAM offers a unique platform for the creation of both proprietary and partnered ETPs. ProcureAM listens to

clients and endeavors to provide investors with access to distinct investment opportunities. Whether you are looking to invest in ETPs or create one, contact ProcureAM to explore your performance potential: www.ProcureETFs.com.

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¹https://www.cnbc.com April 4,2022

*As of September 28th, 2022, AECOM (ACM) was a 1.64%, Clean Harbors (CLH) was 1.60% holding, Generac (GNRC) was 1.60% holding, Great Lakes Dredge & Dock (GLDD) was 1.50% holding, and Jacobs Solutions (J) was a 1.60% holding in the Procure Disaster Recovery Strategy ETF (NASDAQ: FEMA).

Please consider the Funds investment objectives, risks, and charges and expenses carefully before you invest. This and other important information is contained in the Fund's summary prospectus and prospectus, which can be obtained by visiting procureeffs.com. Read carefully before you invest.

Investing involves risk. Principal loss is possible. The Fund is also subject to the following risks: Shares of any ETF are bought and sold at market price (not NAV), may trade at a discount or premium to NAV and are not individually redeemed from the funds. Brokerage commissions will reduce returns. Securities of small and mid-capitalization companies may experience much more price volatility, greater spreads between their bid and ask prices and significantly lower trading volumes than securities issued by large, more established companies. The Fund is not actively managed so it would not take defensive positions in declining markets unless such positions are reflected in the underlying index. Please refer to the summary prospectus for a more detailed explanation of the Funds' principal risks. It is not possible to invest in an index.

Natural Disaster/Epidemic Risk - Natural or environmental disasters, such as earthquakes, fires, floods, hurricanes, tsunamis and other severe weather-related phenomena generally, and widespread disease, including pandemics and epidemics, have been and may be highly disruptive to economies and markets, adversely impacting individual companies, sectors, industries, markets, currencies, interest and inflation rates, credit ratings, investor sentiment, and other factors affecting the value of the Fund's investments. Foreign Investment Risks – Foreign securities are typically more volatile, harder to price, and less liquid than U.S. securities.

The Procure Disaster Recovery Strategy product is neither associated with, nor endorsed by, the Federal Emergency Management Agency.

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